

The Peloton - Special EBlast
12.15.17

Please see the below sent to you on behalf of CityView and the Peloton West Team:

Dear Peloton Residents,

As the year comes to a close, we wanted to thank you for the interest and support around the launch of Peloton West. We are fortunate to have 25 homes under contract, of which 12 have closed escrow. It has been rewarding to see the excitement with new homeowners who love the new modern finishes, home warranty and attractive mortgage financing options via Elevations Credit Union. We are grateful for your business!

When we met at Fate Brewing Company this past June, we presented our Peloton West residents package with day one pricing, first choice inventory and \$7500 in buyer incentives good through the opening weekend. We celebrated opening weekend December 8-10th with great fanfare and, as a courtesy for your support, we have decided to extend the Peloton residents offering through the end of the year. It's our way of saying thank you! However, on January 1st, 2018 home prices will increase and buyer incentives will be reduced.

For the sake of clarity, a few residents in building E + F have inquired about honoring today's pricing at the end of their 2018 lease term. This will not be the case. Please remember that pricing is always subject to change based on market absorption, demand, as well as inventory dynamics. That being said, today's pricing will be honored through the end of the year. If you have been thinking about making Peloton West your new home, now is the ideal time to schedule a preview appointment. We are open Monday - Friday 10am - 5pm, and weekends from 11am - 5pm. Please note that the Sales Gallery will be closed on December 24-25th as well as December 31st.

We look forward to ringing in the new year with you as we debut the newly renovated clubhouse and welcome new homeowners to the Peloton West community.

Tis the season for friends, family, great joy and good cheer - may you enjoy it abundantly.

Warmest regards,

The Peloton West team